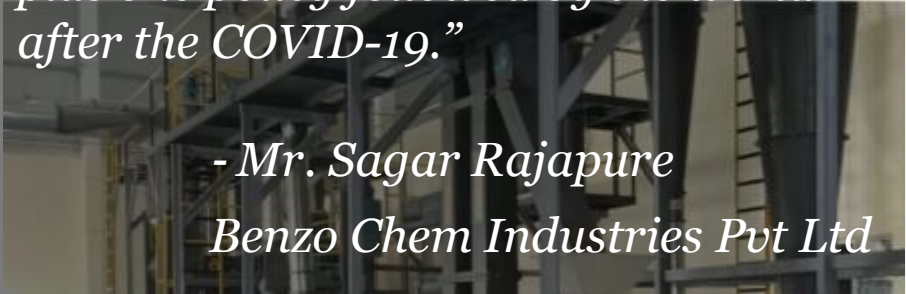


Buldhana district leading in exports from Amravati division



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“Exports of agrochemicals have increased by 50% compared to the previous FY 2021–22. The main reason for the increase in exports was the China plus one policy followed by the world after the COVID-19.”

- Mr. Sagar Rajapure

Benzo Chem Industries Pvt Ltd

Problem Statement



Buldhana district was facing the below infrastructure related problem

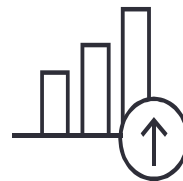
- ▶ The district is situated at the western border of Vidarbha region and is 500 km away from the state capital, Mumbai. Due to which logistics cost from Buldhana district to JNPT port is very high.
- ▶ Issues related to LC discounting shall be discussed by the bank officials.
- ▶ Obtaining the certificate of origin for exporting the goods is difficult as the exporters have to rely on various chambers of commerce in Mumbai.

Key Intervention



- ▶ Exports of chemical was the China plus one policy followed by the world after the COVID-19 crises; this helped the company procure good export orders in FY 2022–23
- ▶ Exports of bathing soap has increased due to product diversification strategy used by company in district.
- ▶ Exports of seedlings and sapling has increased due to uniqueness of product and increase expenditure by companies on research and development of product.
- ▶ Exports of engineering products has increase due to huge demand in South America, Technology Upgradation, Research & Development on products, Quality product, Digital marketing etc.

Impact



- ▶ The district's exports were INR 427.90 crore in the previous financial year, while this year's export worth INR 768.45 crore, there was an increase of 80% in exports.
- ▶ This year, the district exported more than 4,800 tonnes of soap worth INR 122.65 crore.
- ▶ Chemical exported more than 9,000 tonnes worth INR 416.19 crore.
- ▶ Soya meal exported more than 36,000 tonnes worth INR 167.10 crore.
- ▶ The other major exporting products from the district includes paper and Agriculture, Horticulture and allied products, Engineering etc.