



“The cluster CFC will benefit 500+ members and farmers in Hingoli district for turmeric processing products like curcumin, powder. The cluster will try to get optimum prize for the products of the members and farmers of the district.” – Shri. Shivajirao Mane, President, Multi Product Cluster, Sant Namdev Sevabhai Sanstha, Hingoli

## Implementation of ODOP product cluster to increase exports - Hingoli district

### Problem Statement



- ▶ The farmers of Kalamnuri taluka of Hingoli district were traditionally producing turmeric and were looking for advanced automated technology to increase production volume and enhance product quality.
- ▶ Seeking an economical solution to replace conventional dhol, cooker, boiler, and drum systems for making turmeric products.

### Key Intervention



- ▶ To improve the global competitiveness of the turmeric products in the district, the Multi Product Cluster, Hingoli, was initiated by the farmers and industrialists of Kalamnuri taluka to set up a state-of-the-art common facilities centre (CFC) under the Government of India's SFURTI scheme.
- ▶ The cluster consists of more than 500 members, with a total investment of INR 3.37 crore.
- ▶ The common facility includes production lines for turmeric, chilli, ginger, and soyabean based product processing.
- ▶ The installation and use of advanced automated machines like curcumin extraction plant, rhizome cooker (500 kg), turmeric/ginger handling tools, turmeric/ginger washer will ensure product quality and benchmark it to global standards.

### Impact



- ▶ More than 500 members and farmers from Hingoli district will benefit.
- ▶ Enhancing product quality facilitates export opportunities for the district.